



# Leading the Way: Emerging Investment Opportunities for Local Climate Action

Marysville

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# Housekeeping/ BIENSÉANCE



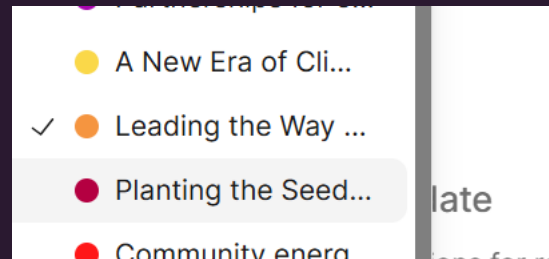
✓ Simultaneous interpretation is available to listen in French or English – grab a headset

✓ L'interprétation simultanée est disponible pour écouter en français ou en anglais – prenez un casque



✓ Ask questions through Slido

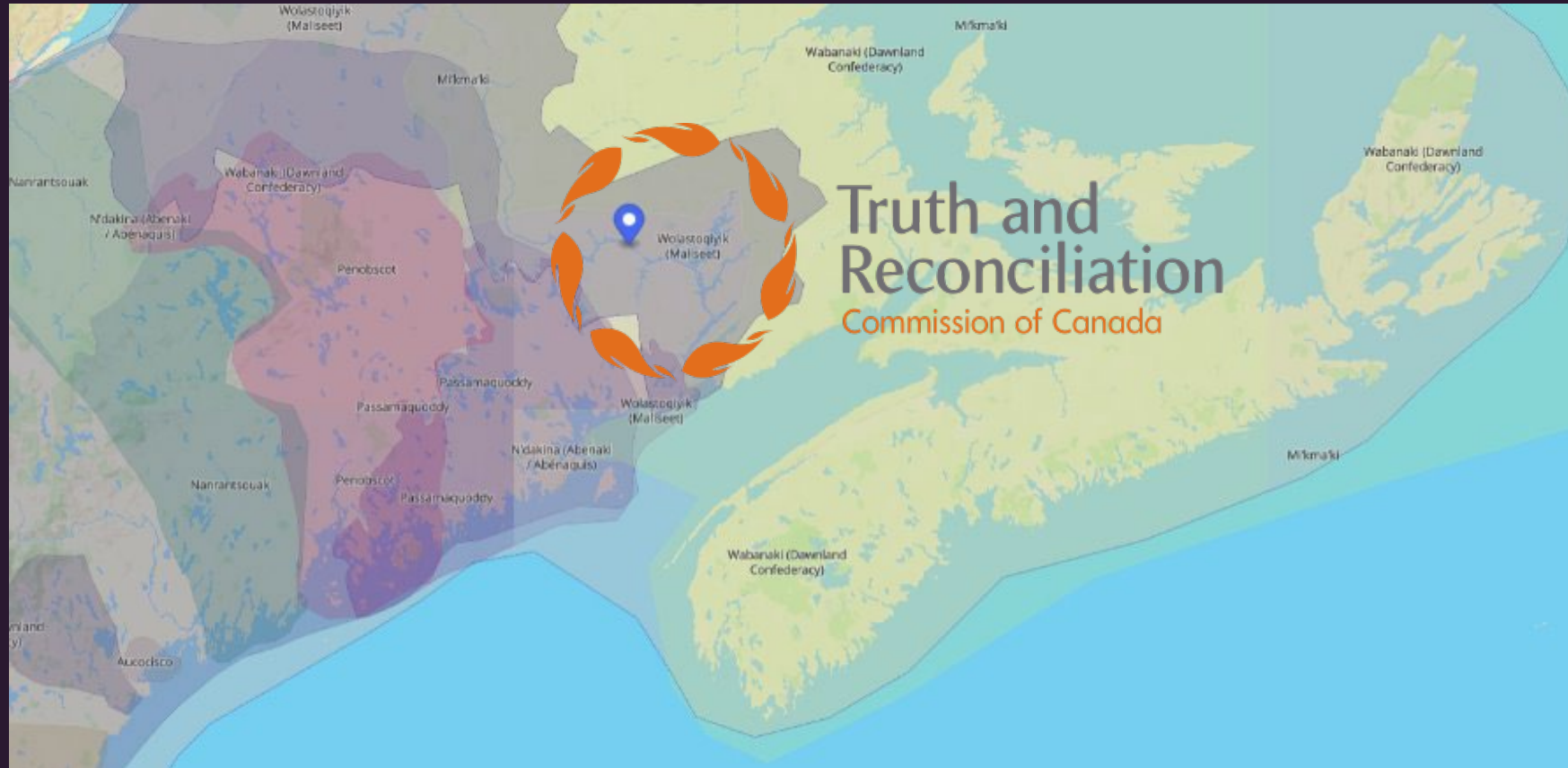
✓ Posez vos questions via Slido ou venez au micro



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**#SCC2025CCD**



# Land Acknowledgement





Welcome and overview	5 minutes
Warm up	5 minutes
Julian Boyle: Investment Opportunities in Canada	10 minutes
Don Iveson: Financial security for Canadians and our communities	10 minutes
Breakout and brainstorm	25 minutes
Q&A with Julian and Don	15 minutes
Wrap up and next steps	5 minutes

Name

Where is home

What brought you to today's workshop



# Julian Boyle

President, SwitchPACE



# Don Iveson

Executive Advisor for Climate Investment and  
Community Resilience with Co-operators



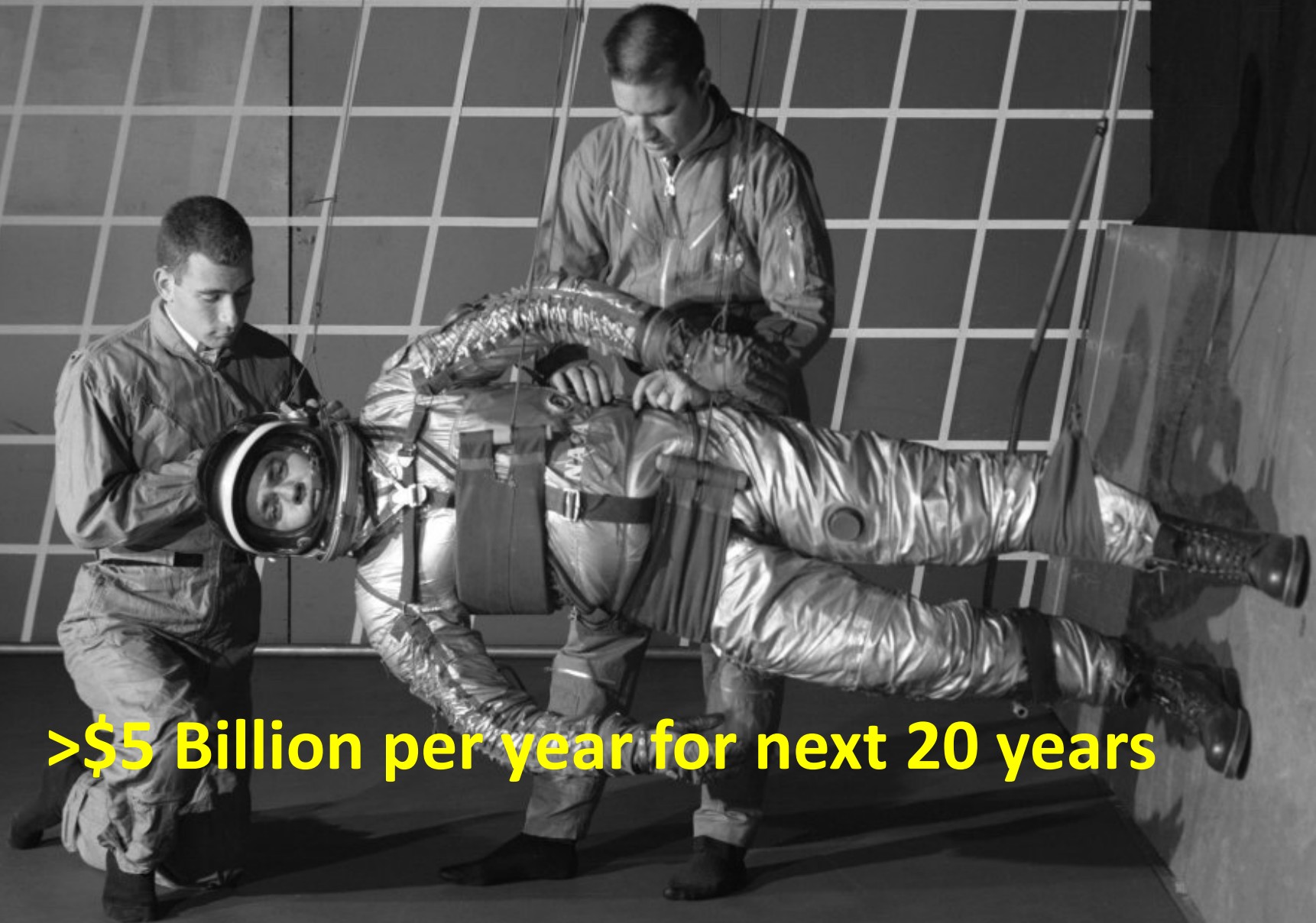


## Investment Opportunities in Canada

Julian Boyle, P.Eng.  
President, SwitchPACE CIC  
[Julian.boyle@switchpace.org](mailto:Julian.boyle@switchpace.org)



# Residential Energy Efficiency and Solar



**>\$5 Billion per year for next 20 years**

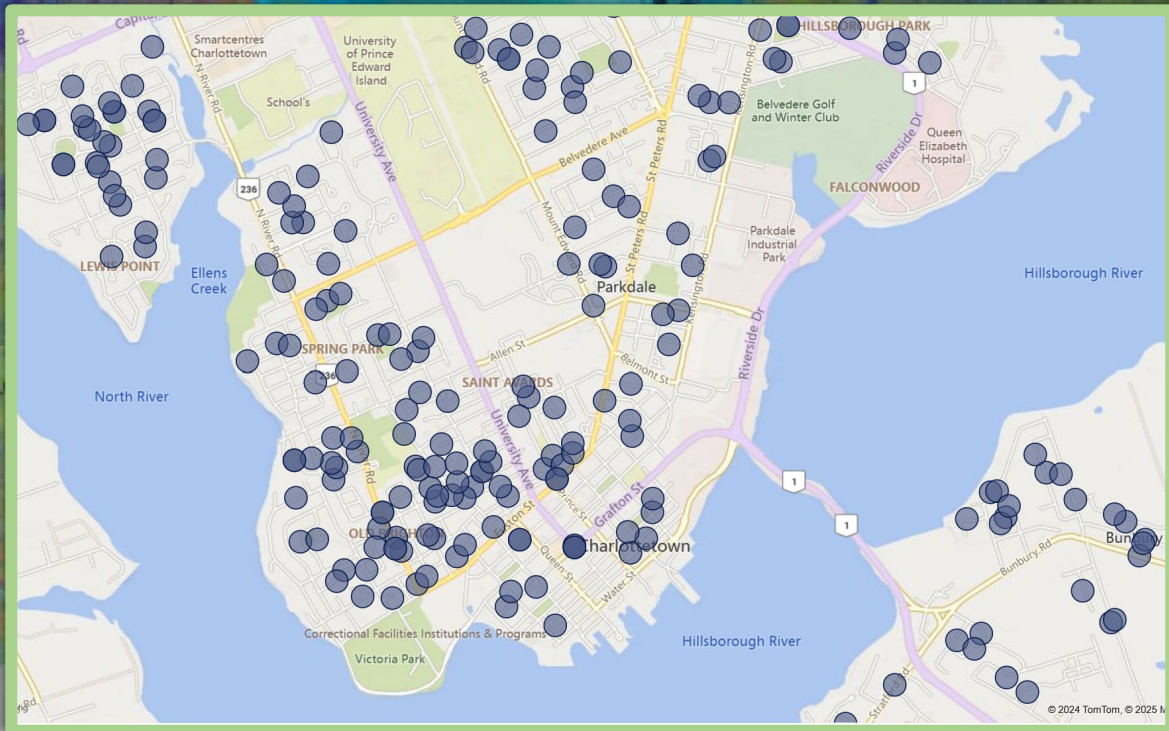
# What does this scale look like?

Market Uptake  
**+3%/Yr**

## Charlottetown PACE Program

Projects  
**1000+**

Committed Capital  
**\$13.5M**



GHGs Reduced per home  
**50%+**

Defaults  
**\$0**



Climate Investment in Canada

**Why are we struggling?**





**Let's  
Just Do It!**



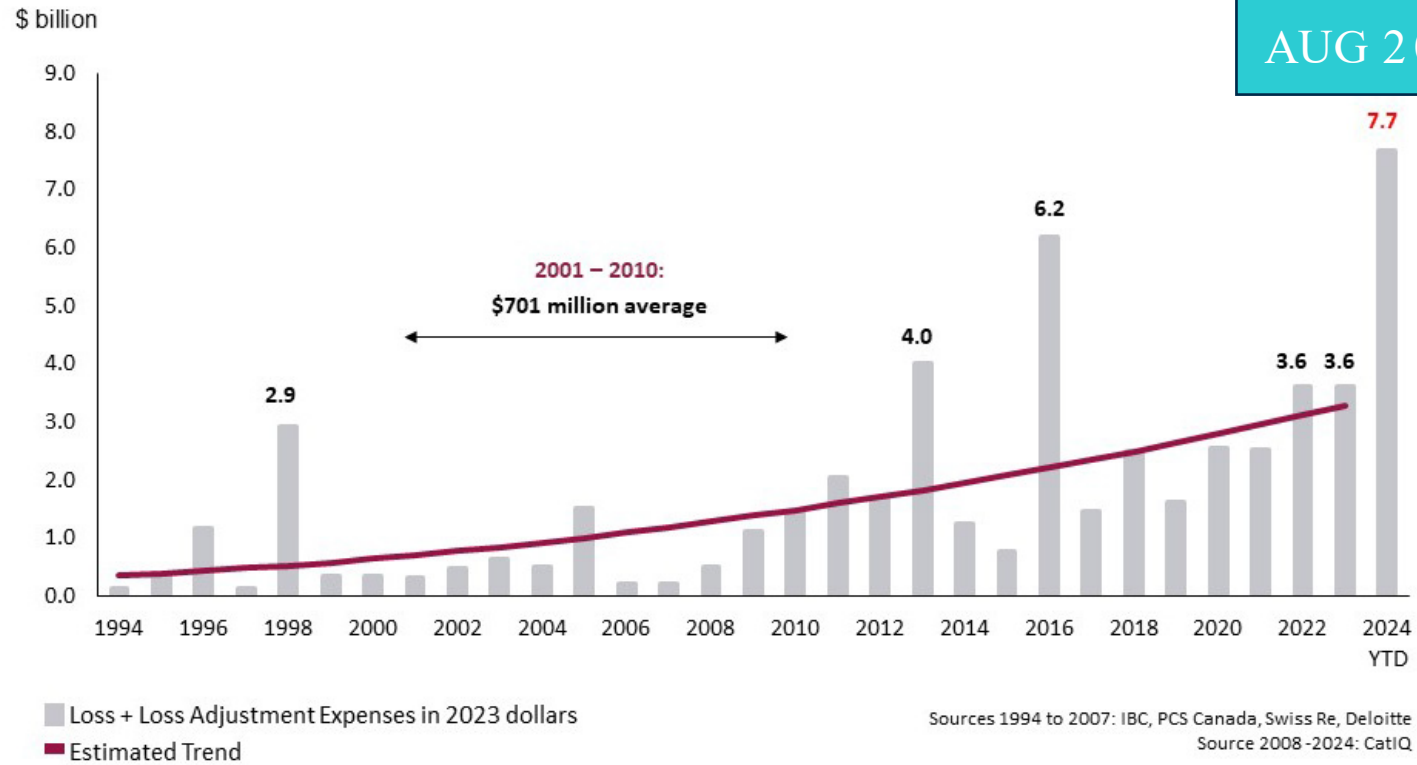
# About Co-operators

Our purpose  
Financial security for Canadians  
and our communities

Our vision  
We will be a catalyst for a resilient and  
sustainable society.



## CATASTROPHIC LOSSES IN CANADA IN \$000,000,000, 1994 TO 2024 AND TREND



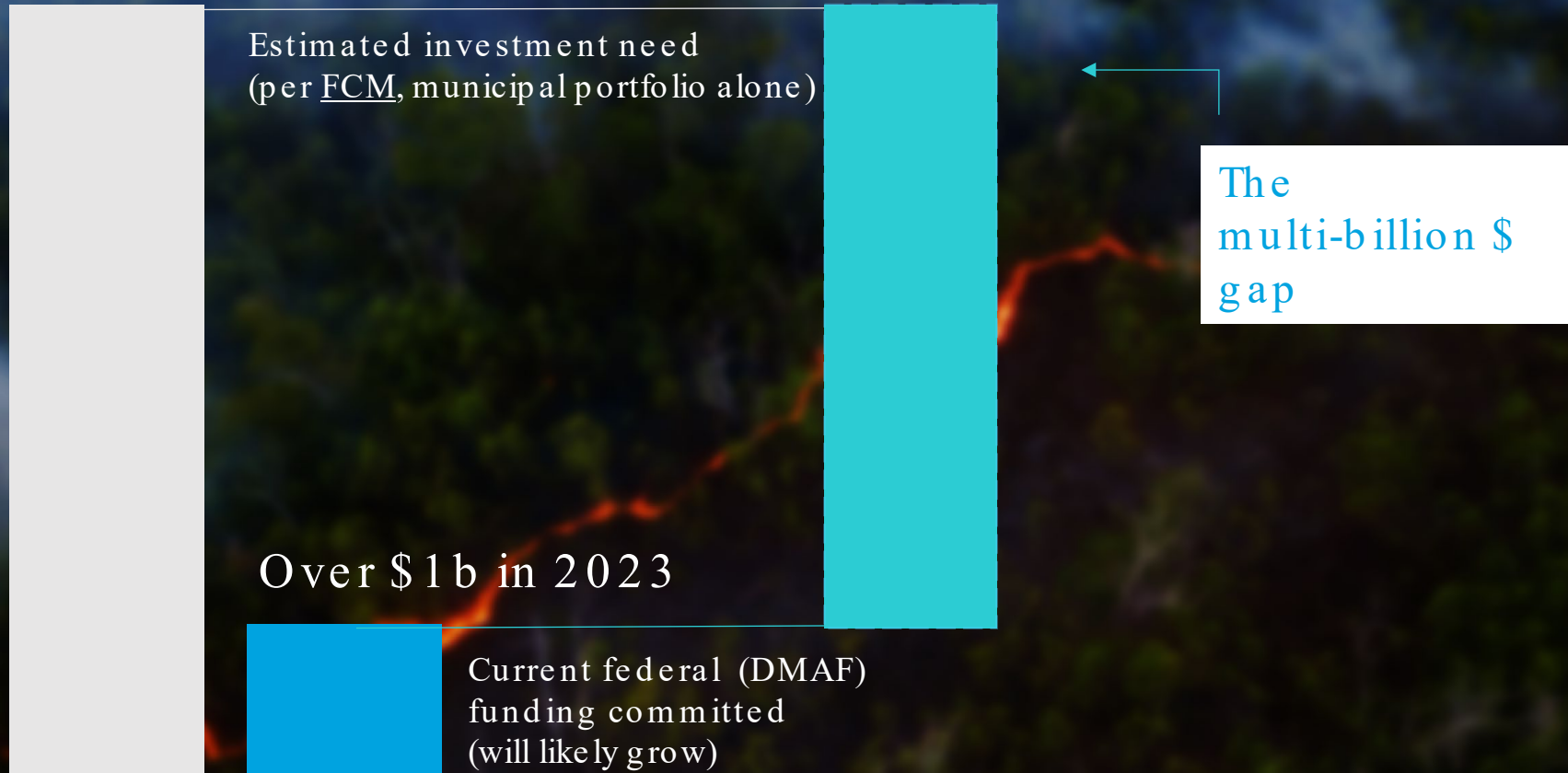
2024 Total Insured  
Losses (IBC)

\$8.5  
Billion



# Canada's Climate Adaptation Funding Gap

\$5.3b/year



A close-up photograph of a small, vibrant green fern sprout growing from a crack in a dark, textured rock surface. The background is a soft, out-of-focus green, suggesting a natural, outdoor setting. The text "Investing in climate resilient communities" is overlaid in white, serif font, centered horizontally and partially overlapping the fern sprout.

Investing in climate  
resilient communities



An aerial photograph of Lytton, British Columbia, Canada. The image shows a winding road along a riverbank, with residential buildings and a green field visible. The surrounding area is densely forested. The text 'Lytton, BC' is overlaid in the center in a white serif font.

# Lytton, BC

Rebuilding for wild fire resilience and net-zero.



# Simp cw' Nation, BC

Reducing wild fire risk with regenerative forest management with First Nations and fire ecologists.





# Bragg Creek, AB

Managing wildfire risk through water system upgrades to support fire and flood resilient workforce housing

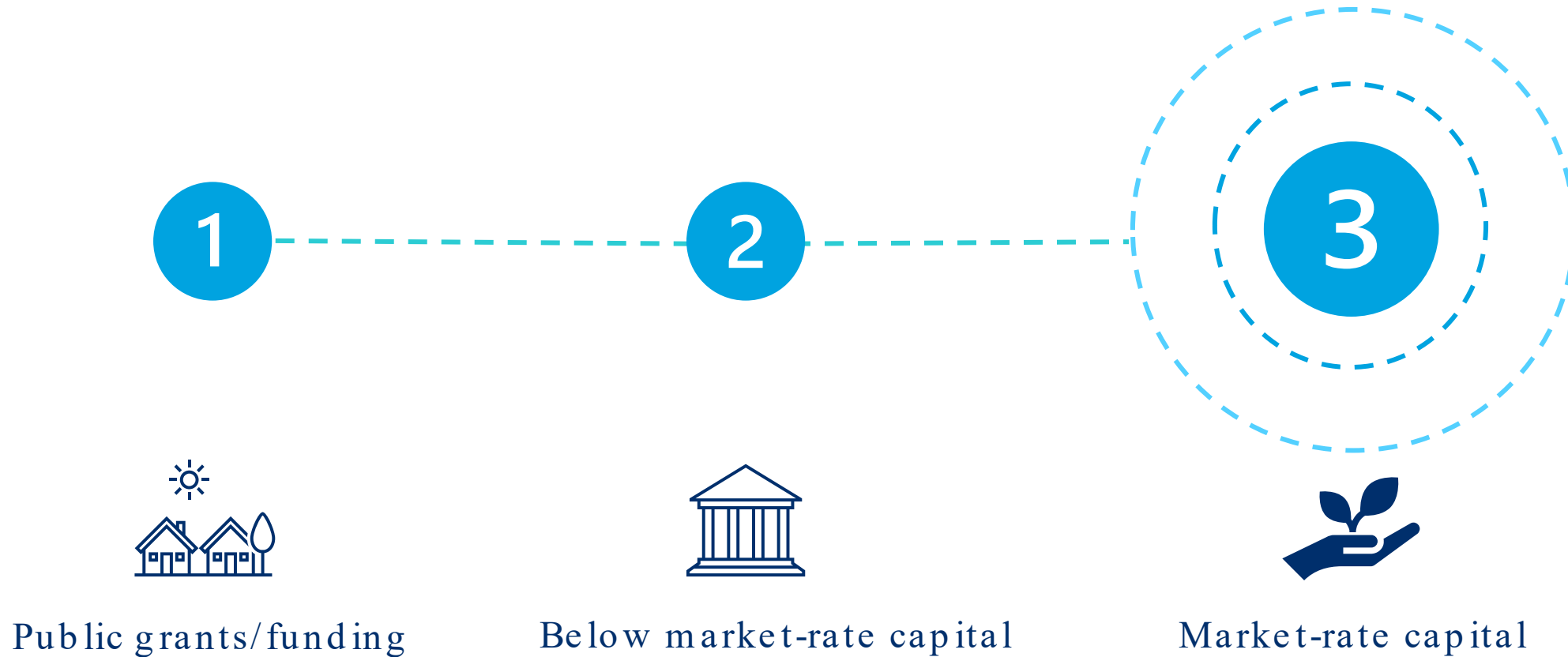


A train with its headlights on, crossing a bridge over a body of water at dusk or dawn. The train is moving from right to left across the frame. The water is dark and reflects the light from the train. The sky is a mix of dark blue and grey, suggesting twilight. The bridge has several support pillars. In the background, there are some buildings and utility poles.

# Chignecto Isthmus, NB/NB

\$700M coastal defence upgrades needed to protect communities and a \$32B road, rail and utility corridor

# Sources of Capital for Community Climate Resilience

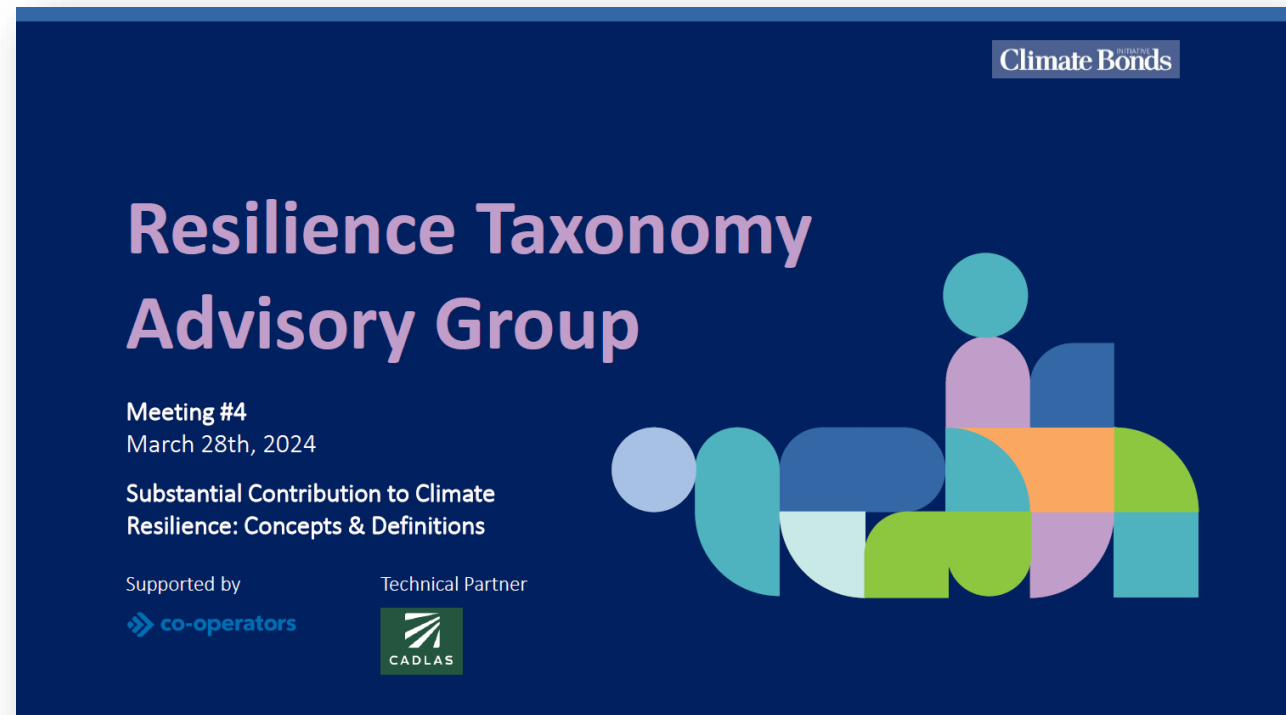
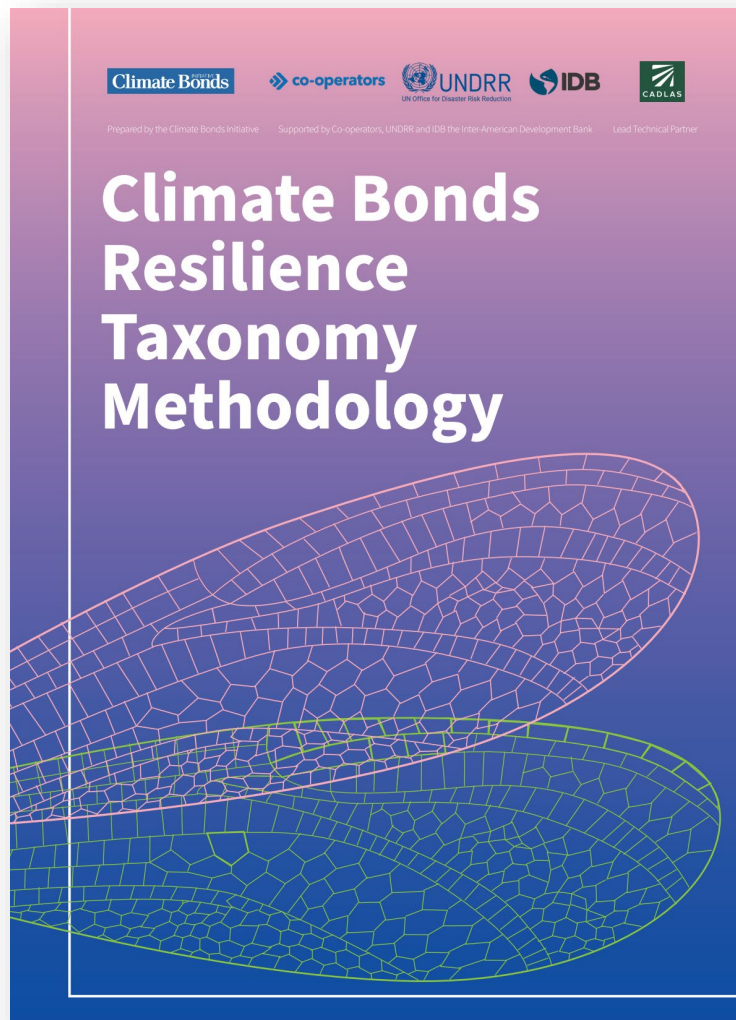




# How to Tap Private Capital: Key Questions to Ask

1. Beneficiaries: Who will benefit from enhanced resilience?
2. Concentration: For each category of benefit, how concentrated is the benefit among citizens / stakeholders?
3. Quantification & Cash-ability: Can the benefits be quantified and monetized? What is their financial value?
4. Harvestability: Can that financial value be aggregated and harvested in some way?

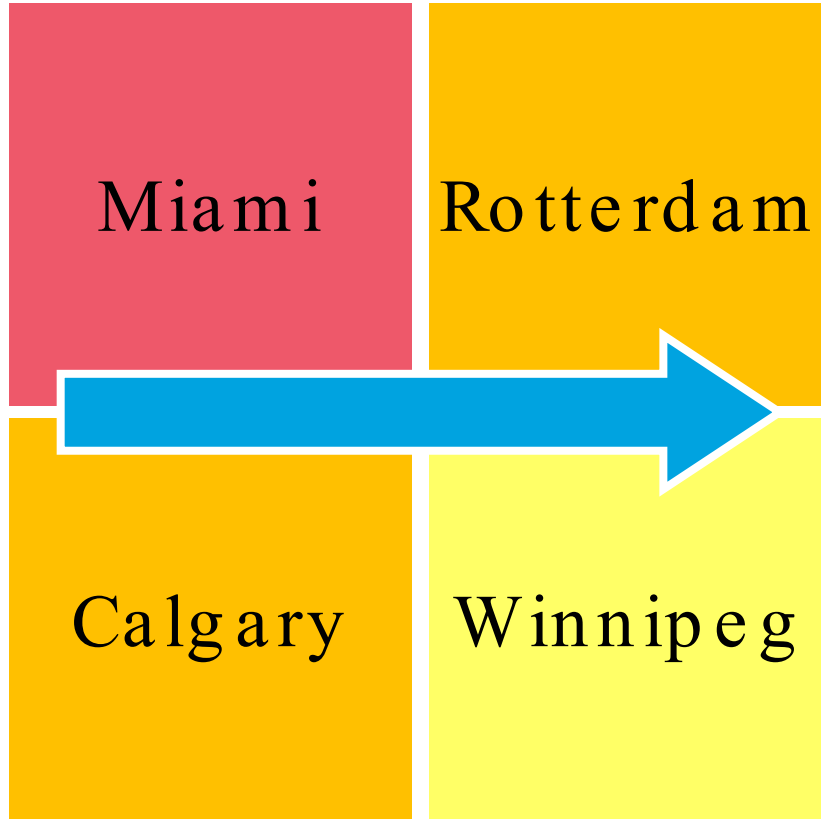
# We supported Climate Bonds Initiative's global resilience bond taxonomy



# Inherent Hazard – Risk Reduction = Relative Resilience



Inherent Hazard Level (M-H)



Adaptation Investment (L-H)





Thank you / Merci

Let's talk climate resilience







# Breakout group discussion



# Time to submit your groups question!

Please submit one question per group to either Julian, Don or both!

The question can be:

- ✓ A clarifying question
- ✓ Experience based question
- ✓ Opinion question
- ✓ Follow-up



# Green municipal fund (GMF)

Program of **\$2.4 B** funded by the Government of Canada and implemented by FCM.

Our unique mix of **funding** and **capacity building** delivers clear environmental, economic and social impact—creating better lives for people in Canada.



Meet GMF staff at the booth to learn about **funding** and **learning** opportunities



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## Audience Q&A

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**I used to think ..... But now I think  
...../Avant, je croyais que...  
Maintenant, je pense que...**

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# Learn more

Building on the learning today, here are a few resources for you

## Unlocking the potential of PACE financing: A comprehensive report on Canadian legislation



All slide decks, worksheets and links are available to participants at [\[insert vanity URL\]](#)

## Case study: Helping Saanich homeowners boost energy efficiency



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